

Department:	English
Scheme of Learning Number:	Three
Scheme of Learning Title:	Media
Key Learning:	<p>This unit will focus on the students' ability to analyse language and layout choices for features of a magazine. They will analyse a front cover of a magazine, considering choices made for a specific genre and target audience.</p> <p>Students will then go onto analyse and critically respond to the rise of Reality Television shows.</p> <ul style="list-style-type: none"> • To be able to write for a certain audience and purpose • To be able to write in the correct format • To be able to use techniques effectively • To be able to use word choices for affect • To be able to use a variety of complex punctuation • To edit and plan their own writing • To be able to use paragraphs to shape their writing • To be able to analyse the genre of media • To be able to critically respond to the genre
Assessment:	<p>To create a magazine front cover</p> <p>To create a written response on the topic of Reality Television</p>
Key Words:	<ul style="list-style-type: none"> • Genre – type • Format – layout • Masthead – name of magazine • Direct mode of address – engaging the reader
Useful Websites:	<p>https://www.slideshare.net/HelaBellil/analysing-magazine-front-covers</p> <p>http://www.bbc.co.uk/education/guides/zcpgdmn/revision</p>
Ways to Support Your Child at Home:	<p>Encourage the reading of a variety of non-fiction reading, such as newspapers and magazines.</p> <p>Discuss television shows watched at home – encourage students to form an opinion about the shows.</p>